

Minutes of the NHSA Board of Directors
January 17, 2024
NHSA Office, Tilton

Meeting Called to order at 7:00 pm by President T. Willand.

Roll Call

Officers:	President	Tom Willand	
	Vice President	Brian Labrie	
	Treasurer	Nigel Croxon	
	Secretary	Jayne McCulloch	
	Past President	Chris Runnals	
Directors:	Belknap Director	Nelly Roache	
	Assistant	Melissa Binette	Absent
	Carroll Director	Tom Taylor	
	Assistant	Sean Pinard	Absent
	Cheshire Director	Jeremy Evans	
	Assistant	Dan Shelley	Absent
	Coos Director	Charlie Kurtz	Absent
	Assistant	Gail Hanson	Absent
	Grafton Director	Evelyn Ferrell	
	Assistant	Deb Davis	
	Hillsborough Director	Susan Phillips	
	Assistant	Marc Phillips	
	Merrimack Director	Bruce Blye	
	Assistant	Scott Palmer	
	Rockingham Director	Mark Pepper	
	Assistant	Gary Scott	
	Strafford Director	Russ Neal	
	Assistant	Nick Bickford	
	Sullivan Director	Terry Callum	
	Assistant	Vacant	
	Business Director	Kim Bergeron	Absent
Office Staff Present:	Executive Director	Dan Gould	
	Administrative Assistant	Trudy Rahn	Absent

Salute to the Flag

Agenda: C. Runnals motioned to approve the agenda as printed, S. Phillips seconded.
Motion carries.

Introduction of Guests: Lucy Ford – Past President, Ride-In Chair
Chris Ellis – Easterseals, Camp Director
Captain Michael Eastman – Fish & Game
Chief Craig Rennie – Bureau of Trails
Adam Schmidt – Vice President, J. Grimbilas Strategic Solutions
Aaron Gomo - OnX

President Comments: T. Willand – Tom thanked everyone for switching meeting nights due to snow.
Condolences to L. Ford for the loss of her dad.

Secretary Report: Motion by C. Runnals to approve the Secretary’s Report as written,
seconded by R. Neal. Motion carries.

Treasurer Report: Motion by C. Runnals to approve the Treasurer’s Report as printed, seconded
by E. Ferrell. Motion carries.

Executive Director’s
Report: D. Gould – USFS looking for representatives from NHSA to work on a committee.
Scholarship committee, Northeast Chapter no longer requires financial
information from the applicants.

Bureau of Trails Chief Rennie – Dan will email handouts to Board Members. Discussed groomer
grant application process. Due 1/22/2024. Six groomers available now, two
more groomers next year. Interviewing is underway for GIA coordinator.
Reimbursements are being processed for summer GIA. A couple clubs have not
submitted information for reimbursement. Winter contracts are being signed
now. District Supervisors will be auditing any new equipment that was
purchased with grant money this year. Discussed his concern with HB1494 and
the requirement for engineering studies. Will continue to follow.

Fish & Game: Capt. Eastman – Discussed handout. Reviewed current registration totals,
11,889 total as of 1/11/2024. Decrease of 2,789 from the same time last year.

Easterseals: C. Ellis –. Discussed handouts. Ride-in will be focusing on Hunter this year.
Portal is up and running. 52 campers registered in three days of the portal being
open. \$4450.00 cost for each camper.

Adam Schmidt: Introduction. Discussed what a lobbyist does. They are the eyes and ears for
NHSA. NHSA has built creditability at the statehouse. S. Phillips questioned
HB551. T. Callum requested to talk about SB397. T. Callum made a motion to
support SB397 with 100% reimbursement for all parties involved. Seconded by
J. Evans. Motion carries. M. Pepper questioned HB1502, Adam will follow up
with bill.

Break 7:58pm to 8:10pm

Committee Reports:

- Ride-In: L. Ford – Ride-In is right around the corner. Counties are dropping off baskets already. Mi-Box will be leaving Tilton on 1/23, after that, clubs must bring items to the event. Meeting scheduled for 1/22 in Tilton to pack goodie bags. Tickets are on sale for the comedy night, VIP seating available again this year. 22 VIPS seats are left. \$15.00 for general admission in advance, \$20.00 at door. Sno-Traveler has a list of events.
- Advisory Board: R. Davis – No report.
- Annual Meeting: J. McCulloch – Meeting will be May 19, 2024, at Mill Falls on the Lake. The NHSA website will be updated soon with meeting information. Requested Directors to remind clubs to use the online nomination forms for Annual Awards.
- Assessment: B. Labrie – Held a meeting on January 10 to lay out guidelines. Next meeting in February
- Club Support/
Super Raffle: S. Phillips/M. Phillips – A few super raffle tickets left, will be available at Ride-In if they are not sold prior to event.
- Confidentiality
Policy: K. Bergeron – More info to come
- Finance: N. Croxon - We have established a Finance Committee.
- Grass Drags: E. Ferrell – Ev has the final report on the numbers. Gate was down about 8500 people. Club checks have gone out.
- Insurance: R. Neal – No Meeting
- Legislative: T. Callum – Adam covered details.
- Marketing: D. Gould – No report
- Membership: B. Labrie – Presentation that will come under new business.
- Nominations: K. Bergeron – Handout provided with 2024-2025 slate of officers.
- President – Brian Labrie
- Vice President – Evelyn Ferrell

- Secretary – Jayne McCulloch
- Treasurer – Nigel Croxon

Scholarship: R. Neal – Discussion on eliminating requirement for financial information in the application.

Trails: T. Callum – Need to schedule a meeting. N. Croxon has been working hard on the Map Ap. Discussed the need to communicate with users, clubs need to pay attention to the message they are sending. Need to communicate with the clubs. B. Blye suggested clubs have PIO, Public Information Officer. T. Callum suggested a Social Media Class at the next Trails Meeting.

Director Reports:

Belknap: N. Roach – No Meeting

Carroll: T. Taylor – No Meeting

Cheshire: J. Evans - No Meeting

Coos: C. Kurtz - Absent

Grafton: E. Ferrell – Xmas meeting was held at Baker River club house. Meeting was well attended. Clint Savage attended.

Hillsborough: S. Phillips – Meeting held. Life is good.

Merrimack: B. Blye – Meeting was held. Fairly well attended. Local CO attended.

Rockingham: M. Pepper – Meeting held. Discussed portal and memberships. Discussed possibility of holding and end of season look back on voucher process.

Strafford: R. Neal – Meeting scheduled.

Sullivan: T. Callum – No Meeting

Correspondence: None

Old Business: None

New Business: Motion made by C. Runnals to move into Executive. Motion seconded by S. Phillips. All in favor.

Moved into Executive Session at 9:00pm.

Motion made by T. Callum to exit Executive Session. Motion seconded by C. Runnals. All in favor.

Executive Session ended at 9:45pm.

Adjourn:

Motion made by T. Callum to adjourn at 9:50pm. Seconded by C. Runnals. All in favor. Motion carries.

Respectfully Submitted,
Jayne McCulloch, Secretary